

# Free up your loan officers with a Systematic Credit Process.

*You and your staff work hard to bring in leads. Who decides what to do when credit is an issue?*



## Take control with a Systematic Credit Process

Don't leave loan officers to figure it out on their own. CreditXpert® can help you design a systematic process that increases pull-through rates and converts more prospects into customers. A systematic process automatically moves prospects with sub-optimal credit to a credit specialist who works with the consumer, CreditXpert software and your loan officers to find the best solution. And you can start small – often with just one person from your current team.

Get started by visiting [CreditXpert.com/xcp](https://CreditXpert.com/xcp) for the tools and training you need to implement today:

1. **Map your process** with the best practices guide, workflow template and communications template.
2. **Train your team** on knowing when to use CreditXpert® Wayfinder™ or What-If Simulator™ and watch how-to videos.
3. **Set up tracking systems** so you know how much improvement you are making with the new process.

Some of the best-performing mortgage companies close

**42%**

**MORE LOANS**

using a systematic process.

Increase pull-through with CreditXpert.

Do-it-yourself tools and training at [CreditXpert.com/xcp](https://CreditXpert.com/xcp)



**Birchwood**  
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